

Advocacy Training

For Travel Advisors



This series of 30-minute monthly webinars will help current and prospective ASTA members understand the important advocacy work ASTA does on their behalf and give them information and tools to be confident advocates for the travel agency industry.

Presenters: Eben Peck, Executive Vice President, Advocacy
Genevieve Strand, Senior Manager, Advocacy

January	February	March	April
<p>ASTA Advocacy Overview: Learn the Basics on All Things ASTA Advocacy</p> <p>Guest Speaker: To Be Announced</p> <p>January 29, 2:00 PM ET</p>	<p>The Legislative Process: How it Works and How You Can Get Involved</p> <p>Guest Speaker: To Be Announced</p> <p>February 26, 2:00 PM ET</p>	<p>Get to Know The Issues: What Matters to Your Business and Bottom Line</p> <p>Guest Speaker: To Be Announced</p> <p>March 26, 2:00 PM ET</p>	<p>Decision Makers: Interact with Legislators to Influence Policy Outcomes</p> <p>Guest Speaker: To Be Announced</p> <p>April 16, 2:00 PM ET</p>
May	June	July	August
<p>Legislative Day 2019: Inform Congress, Influence Policy, Impact our Industry</p> <p>Guest Speakers: Richard Hoar and Matt Bormet, Banner Public Affairs</p> <p>May 21, 2:00 PM ET</p>	<p>ASTAPAC Overview: Learn about ASTA's Political Action Committee</p> <p>Guest Speaker: To Be Announced</p> <p>June 25, 2:00 PM ET</p>	<p>ASTAPAC Fundraising: Rules and Regulations of Fundraising and Tips and Tricks for Success</p> <p>Guest Speaker: To Be Announced</p> <p>July 30, 2:00 PM ET</p>	<p>Advocacy at AGC 2019: All About the Exciting Advocacy Events Taking Place at AGC 2019</p> <p>Guest Speaker: To Be Announced</p> <p>August 20, 2:00 PM ET</p>
September	October	November	December
<p>ASTAPAC Charitable Matching Program: Give Back To Your Community While Supporting Our Industry</p> <p>Guest Speaker: To Be Announced</p> <p>September 24, 2:00 PM ET</p>	<p>Statistics and Stories: How to Use Facts, Figures and Personal Anecdotes with Policymakers</p> <p>Guest Speaker: To Be Announced</p> <p>October 29, 2:00 PM ET</p>	<p>All Politics Is Local: How to Influence Congress From Your Backyard</p> <p>Guest Speaker: To Be Announced</p> <p>November 19, 2:00 PM ET</p>	<p>ASTA Advocacy Year in Review: Travel Advisor Advocacy Highlights from 2019</p> <p>Guest Speaker: To Be Announced</p> <p>December 17, 2:00 PM ET</p>