

# California

## TRAVEL AGENCY INDUSTRY AT A GLANCE

RETAIL LOCATIONS

**2,234**

FULL TIME JOBS

**11,353**

ECONOMIC IMPACT

**\$575M**

### TRAVEL AGENTS ARE ECONOMIC DRIVERS

Travel agents – online, “brick and mortar” and many hybrid business models in between – play a critical role in the broader travel and tourism industry.



In 2015, travel agents processed **155 million trips** representing **\$148 billion of total travel sales**.



Agencies are responsible for the sale of the majority of airline tickets in the U.S., selling over **430,000 air tickets daily**.



More than **25 percent** of U.S. travelers reported using a leisure or corporate travel agent in 2015.



Travel agencies are predominantly small businesses, with **70 percent** employing fewer than 5 people.

### TRAVEL AGENTS ARE IN YOUR COMMUNITY

The travel agency industry in the United States is a vital part of the transportation infrastructure. While the physical elements of travel include planes, trains, cars, hotels, cruises and tours, it is the travel agent that makes it all happen.

Travel agents vary in size from the smallest home-based agent to storefront agencies in every state and Congressional district to the large travel management companies such as Carlson Wagonlit to household-name online agencies like Expedia. Together, they account for an annual payroll output of \$5.5B and annual revenues of \$17.7B.

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## ASTA AGENCIES IN YOUR DISTRICT

U.S. REPRESENTATIVES		ASTA MEMBERS			
1	Doug LaMalfa (R)	7	30	Brad Sherman (D)	81
2	Jared Huffman (D)	22	31	Pete Aguilar (D)	10
3	John Garamendi (D)	6	32	Grace Napolitano (D)	9
4	Tom McClintock (R)	16	33	Ted Lieu (D)	130
5	Mike Thompson (D)	13	34	Xavier Becerra (D)	15
6	Doris Matsui (D)	10	35	Norma Torres (D)	4
7	Ami Bera (D)	7	36	Raul Ruiz (D)	5
8	Paul Cook (R)	3	37	Karen Bass (D)	40
9	Jerry McNerney (D)	11	38	Linda Sánchez (D)	14
10	Jeff Denham (R)	6	39	Ed Royce (R)	22
11	Mark DeSaulnier (D)	27	40	Lucille Roybal-Allard (D)	1
12	Nancy Pelosi (D)	72	41	Mark Takano (D)	6
13	Barbara Lee (D)	15	42	Ken Calvert (R)	11
14	Jackie Speier (D)	35	43	Maxine Waters (D)	11
15	Eric Swalwell (D)	12	44	Nanette Barragán (D)	3
16	Jim Costa (D)	2	45	Mimi Walters (R)	48
17	Ro Khanna (D)	56	46	Lou Correa (D)	32
18	Anna Eshoo (D)	34	47	Alan Lowenthal (D)	14
19	Zoe Lofgren (D)	21	48	Dana Rohrabacher (R)	50
20	Jimmy Panetta (D)	13	49	Darrell Issa (R)	23
21	David Valadao (R)	0	50	Duncan D. Hunter (R)	7
22	Devin Nunes (R)	6	51	Juan Vargas (D)	0
23	Kevin McCarthy (R)	5	52	Scott Peters (D)	71
24	Salud Carbajal (D)	38	53	Susan Davis (D)	18
25	Steve Knight (R)	20			
26	Julia Brownley (D)	16	<b>U.S. SENATORS</b>		<b>ASTA MEMBERS</b>
27	Judy Chu (D)	17	Dianne Feinstein (D)		1203
28	Adam Schiff (D)	83	Kamala Harris (D)		1203
29	Tony Cárdenas (D)	5			

### THE AMERICAN SOCIETY OF TRAVEL AGENTS

The American Society of Travel Agents (ASTA) was established in 1931 and is the leading professional travel trade organization in the world. Our current membership consists of about 2,600 domestic travel agency and allied travel companies employing nearly 30,000 people, as well as over 750 international member companies. Our mission is to facilitate the business of selling travel through effective representation, shared knowledge and the enhancement of professionalism.

**FOR MORE INFORMATION: [ASTA.org](https://www.asta.org)**

Sources: Airlines Reporting Corporation, U.S. Census Bureau, PhocusWright Travel Agency Landscape, Travel Weekly Power List, Company Financial Reports, MMGY's Portrait of U.S. Travelers, TNS Global's TravelsAmerica.