

The Honorable Nancy Pelosi United States House of Representatives Washington, D.C. 20510

The Honorable Kevin McCarthy United States House of Representatives Washington, D.C. 20510 The Honorable Charles Schumer United States Senate Washington, D.C. 20510

The Honorable Mitch McConnell United States Senate Washington, D.C. 20510

January 19, 2022

Dear Speaker Pelosi, Leader Schumer, Leader McConnell, and Leader McCarthy:

Thank you for your continued commitment to address the economic challenges of the COVID-19 pandemic. As leading organizations in America's travel and tourism industry, we respectfully urge Congress to swiftly enact federal policies that will increase demand for business and international travel and help stabilize the broader travel economy.

The COVID-19 pandemic has had a devastating impact on the travel industry, costing the industry over \$730 billion in lost spending since the start of the pandemic. According to Tourism Economics, domestic business travel spending will be 50% below 2019 levels in 2021 and 24% below 2019 levels in 2022. Similarly, international travel spending will be 78% below 2019 levels in 2021 and 28% below 2019 levels in 2022. Tourism Economics forecasts that without targeted federal policies to accelerate the return of business and international travel demand, both of these vital segments will not fully recover to 2019 levels until at least 2024.

To support the thousands of communities that rely on travel as a vital source of economic activity, we urge Congress to quickly take the following steps this year:

- Pass the Restoring Brand USA Act (S. 2424 / H.R. 4594), which transfers \$250 million in surplus revenue from the Travel Promotion Fund to restore Brand USA's budget and support its efforts to bring back international visitors to all regions of the United States. Brand USA's budget reached historic lows in 2021 due to the steep decline in international travel fees that are used to fund the program.
- Provide targeted tax stimulus to restore spending on business travel, live entertainment, and in-person events. Domestic business travel spending was down 50% in 2021 compared to 2019 and recovery in the live events and entertainment sectors lag behind other areas of the economy. Temporary tax credits and deductions, such as those proposed in Sections 2 and 4 of the Hospitality and Commerce Jobs Recovery Act (S.477 / H.R.1346), would stimulate spending and quicken the pace of recovery for business travel, conferences, live entertainment, the arts, minor league sports, and other in-person events.
- Provide additional funding for relief grants to severely impacted travel businesses by expanding eligibility for the Restaurant Revitalization Fund (RRF), the Shuttered Venue Operators Grant Program, or enacting a new relief program with a similar structure to RRF for travel-dependent businesses severely impaired by COVID-19 restrictions—including hotels, event planners, group tour operators, attractions, travel advisors and many others.

A full list of the near-term steps that Congress and the Biden Administration can take to fully restore the travel community can be found <u>here</u>.

Thank you for your continued support of our industry and the millions of workers that rely on a strong and enduring travel recovery. We look forward to working with you in this effort.

Respectfully,

ALABAMA

Alabama Tourism Department Alabama Veterans Museum & Archives Explore Fairbanks Greater Birmingham Convention & Visitors Bureau

ALASKA

Alaska Travel Industry Association Alaska Wildland Adventures Eagle Bluffs MAT-SU CVB Sitka Tribe of Alaska Visit Anchorage

ARKANSAS

Little Rock CVB

ARIZONA

Best Western Pony Soldier **BWH Hotel Group** Connect Worldwide **Destination Development Association Discover Flagstaff Experience Scottsdale** Go Lake Havasu HelmsBriscoe Hot Air Expeditions Hotel Valley Ho Metro Hospitality LLC **Olson Marketing** Sedona Chamber of Commerce & Tourism Bureau Southwest Hospitality Management TSA Tours, Inc Visit Mesa Visit Phoenix

CALIFORNIA

Accor ADARA Amador Council of Tourism America 4 You L.L.C. BayEcotarium.org Best Western Hotels of Marin County Blazing Saddles Bike Rentals and Tours California Travel Association Chancellor Hotel on Union Square City of Pismo Beach CVB **DEB Entertainment LLC Desert Adventures Destination Analysts Destination Irvine** Destination Marketing Association of the West **Discover Inland Empire** EAGLERIDER **Eventis Destination Management** EZ Alliance dba Extreme Tours and EZ Tours Fisherman's Wharf Merchants Association Fun Roads Media Inc. Furfine Network, LLC Got Heat? Greater Palms Springs CVB Hampton Inn Ukiah Highgate Hotels, SF Hollywood Hotel HPNGLOBAL NETWORK Incredible Adventures Karmel Shuttle Service **Kushman Hotels** Lake Tahoe Visitors Authority Legends Hospitality Los Angeles Tourism & Convention Board Mammoth lakes Tourism Marin Convention & Visitors Bureau Newport Beach and Company Nikko Hotels International Noble House Hotels & Resorts **Outrigger Hotels and Resorts** Pasadena Convention & Visitors Bureau Perfect Touch Event Decor

PIER 39 PKT Tours USA, Inc. Powers of Marketing Premier World Discovery Ramada Santa Barbara Rancho Cordova Travel & Tourism Redac Hotel **Richard Nixon Presidential Library and Museum** San Diego Tourism Authority San Francisco International Airport San Francisco Travel Association San Mateo County/Silicon Valley Convention and Visitors Bureau Santa Monica Travel & Tourism Shasta-Cascade Wonderland Association Six Flags Magic Mountain Sonoma County Tourism Southern California Coach Sports Leisure Vacations Starline Tours of Hollywood Inc. Taj Campton Place Takeoff Travelers The Cupertino Hotel & The Grand Hotel The Outlet Resource Group Tour America LLC **Tourism Economics** TravDek Travel Costa Mesa Travel Santa Ana US Cultural & Heritage Marketing Council USS Midway Museum Ventura County Lodging Association Visit Anaheim Visit California Visit Concord, CA Visit Greater Palm Springs Visit Huntington Beach Visit Santa Rosa Visit Stockton Visit Temecula Valley Visit Vallejo Visit Ventura Yankee Leisure Group COLORADO

Beaver Run Resort and Conference Center Birdsall Marketing Boulder Convention and Visitors Bureau **Denver International Airport Destination Colorado Meetings** destinationcoupons.com International Tourism Marketing Magnolia Hotel Denver, a Tribute Portfolio Hotel Phocuswright **Rocky Mountain Holiday Tours** The Broadmoor Vail Resorts Vail Valley Partnership Visit Aurora, CO Visit Colorado Springs Visit Denver Visit Durango Visit Fort Collins

CONNECTICUT

Booking Holdings Inc. Fare Audit Inc Tauck Unicomm

DISTRICT OF COLUMBIA

AAHOA

American Gaming Association American Hotel & Lodging Association American Resort Development Association American Society of Association Executives Cruise Lines International Association Destination DC International Franchise Association National Blacks in Travel & Tourism Collaborative National Federation of Tourist Guides-USA U.S. Travel Association

DELAWARE

Greater Wilmington CVB Southern Delaware Tourism

FLORIDA

A Paradise Vacation Rentals American Executive International Corp. Arrivalist Beach Vacation Rentals Lodging Group Connect Travel CutTime, LLC Dolphin Limousine Service, Inc. Easy Time Travel LLC **Enterprise Holdings** Experience Florida's Sports Coast **Experience Kissimmee** Express Travel Global Hospitality Marketing Link GMCVB Greater Miami Convention & Visitors Bureau Greater Orlando Aviation Authority Hello! Destination Management Historic Tours of America IAAPA, The Global Association for the Attractions Industry Innisbrook Golf Resort InterConnect Travel LLC JBVacations.com, Inc. Lexicon Travel Mary Kay Vrba Consulting **Miles Partnership** Naples Marco Island Everglades CVB New Smyrna Beach Area Visitors Bureau Paradise Advertising & Marketing Inc. Personal RGE Tours and Travel Plantation On Crystal River Sawgrass Recreation Park Space Tours bus. sunny isles beach tourism and marketing council TBO.COM The Sisu Group LLC Travel + Leisure Co. Travelzoo Vacayou Wellness Travel Visit Orlando Visit Panama City Beach Visit Pensacola Visit St. Pete/Clearwater Visit Tampa Bay Wyndham Grand Clearwater Beach Zimple Rentals Inc.

GEORGIA

Albany Convention and Visitors Bureau ATL Airport District CVB Atlanta Convention & Visitors Bureau Destination Augusta (GA) Esra Calvert Consulting Explore Brookhaven Exposition Development Company Inc Gather Media Network, LLC Herschend Family Entertainment IHG Hotels & Resorts Prestige Travel of Dunwoody Ltd Society of Independent Show Organizers (SISO) Southeast Tourism Society Travel South USA Travelport Visit Macon, Inc. Visit Savannah Visit Columbus, GA

GUAM

Guam Visitors Bureau

HAWAII

Hawai'i Lodging & Tourism Association Hawai'i Tourism Authority Kaanapali Beach Hotel Sun Islands Hawaii, Inc.

IOWA

Catch Des Moines Iowa Travel Industry Partners ITA Group LeClaire, Iowa Tourism Visit Pella- Pella CVB

IDAHO

CityPASS Boise Metro Chamber Go City

ILLINOIS

Abercrombie & Kent Association Forum Blackhawk Waterways CVB Chicago's First Lady Cruises Choose Chicago **City Cruises** Encore Gray Line Chicago Great Rivers & Routes Tourism Bureau Holiday Inn Chicago Mart Plaza Hyatt Hotels Corporation Hyatt Place - Chicago Illinois Hotel & Lodging Association Rockford Area Convention & Visitors Bureau Springfield Convention & Visitors Bureau TimeZoneOne Visit Champaign County

Visit Lake County Hyatt Corporation Visit Quad Cities Chicago Department of Aviation

INDIANA

Hamilton County Tourism Inc. Indiana Dunes Tourism Indiana Tourism Association SoIN Tourism TRAVELS BY CHARLOTTE, LLC. Visit Indy Visit Lafayette-West Lafayette Visit South Bend Mishawaka Cornerstone Information Systems

KANSAS

Visit Topeka City of Fort Scott Kansas Tourism Overland Chauffeured Services Visit Overland Park, Inc Visit Shawnee

KENTUCKY

Bullitt County KY Tourism International Inbound Travel Association Lexington Convention and Visitors Bureau Louisville Tourism National Tour Association Paducah Convention & Visitors Bureau The Group Travel Leader Inc Visit Jessamine Tourism Office VisitLEX

LOUISIANA

Iberia Parish Convention & Visitors Bureau Louisiana Travel Association New Orleans & Company Shreveport-Bossier Convention & Tourist Bureau Vermilion Parish Tourist Commission Visit Baton Rouge Visit Lake Charles

MASSACHUSETTS

Best Western Plus Cold Spring GoNOMAD Travel Greater Boston Convention and Visitors Bureau Greater Springfield Convention and Visitors Bureau Martha's Vineyard Chamber of Commerce | Visit Martha's Vineyard Open the Door, Inc. See Plymouth Southeastern Massachusetts Visitors Bureau Sports Travel and Tours TourMappers.com Cape Cod Chamber of Commerce

TripAdvisor MARYLAND

Access Intelligence Caldwell CPAs Choice Hotels International, Inc. **Clarion Resort Fontainebleau Hotel** ConferenceDirect **Destinations International Experience Prince George's** Greater Ocean City Chamber of Commerce Hilton Garden Inn/Homewood Suites Baltimore Inner Harbor Hotels Hostelling International USA Incoming America Tours Inc. Lockheed Martin Corporation Marriott International Marshall Hotels & Resorts Maryland Jockey Club Maryland Office of Tourism Maryland Tourism Coalition National Aquarium Ocean City Hotel-Motel-Restaurant Association PM Hotel Group Rent-A-Tour Schooner Woodwind Sailing Cruises Sport and Entertainment Corp of Maryland Visit Annapolis & Anne Arundel County Visit Baltimore Visit Montgomery, MD

MAINE

Maine Tourism Association

MICHIGAN

Explore Brighton Howell Area Greater Lansing Convention & Visitors Bureau Holland Area Convention & Visitors Bureau Mackinac Island Tourism Michigan Association of CVBs Mt. Pleasant Area CVB Saugatuck Douglas Area Convention & Visitors Bureau The Henry Ford Tourism Industry Coalition of Michigan Travel Leaders-Troy Traverse City Tourism Visit Detroit Visit Muskegon

MINNESOTA

Explore Minnesota Tourism Bloomington, MN CVB- Home of Mall of America Language & Friendship, Inc. Meet Minneapolis Minneapolis Northwest Tourism Odyssey Resorts SearchWide Global Visit Inver Grove Heights

MISSOURI

Branson Regional Arts Council Branson Show League Buchanan County, MO Tourism Board Explore Branson Explore St Louis Jerry Presley's God and Country Theaters.com Making Memories Tours Maritz Holdings & Maritz Global Events Midas Hospitality

MISSISSIPPI

Barkley Travel Service Inc. Mississippi Tourism Association Ridgeland Tourism Commission Tishomingo County Development Foundation Visit Columbus, Mississippi Visit Jackson Visit Vicksburg

MONTANA Glacier Country Tourism

NORTH CAROLINA

Charlotte Regional Visitor Authority/Visit Charlotte Fayetteville (NC) Area CVB Greater Raleigh Convention & Visitors Bureau Haywood County Tourism Development Authority Mount Airy Tourism Development Authority No Luggage, LLC North Carolina Travel Industry Association Pinehurst Southern Pines Aberdeen Area CVB Visit Greenville, NC Visit NC Visit Raleigh Young Strategies, Inc.

NORTH DAKOTA

North Dakota Department of Commerce Valley City Tourism

NEBRASKA Columbus Area Visitors Bureau

NEW HAMPSHIRE

Lakes Region Tourism Association White Mountains Attractions Association

NEW JERSEY

American Explore Tours & Services Dana Communications Greater Newark Convention Visitors Bureau Group Dining Destinations LLC Holidaze Tours & Travel Lead Dog Meeting & Event Management Meet AC New Jersey Tourism Industry Association Tourism Diversity Matters

NEW MEXICO

Sun Tours TOURISM Santa Fe

NEVADA

Bindlestiff Tours Caesars Entertainment Carson Valley Visitors Authority Four Queens Hotel and Casino ITRG Marketing Las Vegas Convention and Visitors Authority Mardi Gras Hotel & Casino MGM Resorts International Plaza Hotel & Casino - Las Vegas, Nevada Reno Tahoe **Resorts World Las Vegas** Travel Nevada TravelNevada Vegas Chamber Venetian Resort Las Vegas White Pine County Tourism

NEW YORK

ALON Marketing Group American Express **B2 TRAVEL GROUP** Blue Time Broadway Inbound **Cosmopolitan Incentives** Destination Marketing Corporation (Otsego & Schoharie Counties NY) Destination Niagara USA **Discover Long Island Discover Schenectady** East Shore Marketing G2 Travel Guides Association of New York City InterContinental New York Barclay Loews Hotels & Co M&R Hotel Mgmt. Mower New York State Tourism Industry Association NYC & Company NYU Tisch Center of Hospitality OKT Travel Inc. Oneida County Tourism Oswego County RMP Travel Inc Saratoga County Chamber of Commerce Starr Travel Insurance Sullivan Catskills Visitors Association **TEAMAMERICA** inc. The Shubert Organization The Wallace Hotel/The Lucerne Hotel TrailBuddi United States Tour Operators Association Vamoose Bus Visit Binghamton Visit Buffalo Niagara Volatour Inc. Washington Square Hotel, LLC Wyndham Hotels & Resorts

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Butler County Visitors Bureau Dayton Convention & Visitors Bureau Destination Cleveland Destination Europe, LLC Destination Mansfield-Richland County Enjoy Oxford Great Lakes Publishing Lake Erie Shores & Islands Longwoods International National Scenic Byway Foundation Ohio Travel Association Tuscarawas County Convention and Visitors Bureau Zanesville-Muskingum County Convention and Visitors Bureau Provident Travel Sports Events and Tourism Association

OKLAHOMA

Chickasaw Country Oklahoma Travel Industry Assn Visit Stillwater

OREGON

Coos Bay-North Bend Visitor & Convention Bureau Coraggio Group Millennials in Travel Oregon Coast Visitors Association, Inc. Oregon Restaurant & Lodging Association Portland Rose Festival Foundation Travel Lane County Travel Oregon Travel Portland Washington County Visitors Association

PENNSYLVANIA

Attractour Bellefonte Art Museum for Centre County Bridge Inn Pleasantville **Butler County Tourism** Chester County CVB **Discover Lancaster** Downtown State College Improvement District Estya Hotel Milesburg (Formerly Quality Inn Milesburg) Greater Philadelphia Cultural Alliance Gulph Creek Development Hospitality Asset Management Company Huntingdon County Visitors Bureau Judy's on Cherry, LLC Pennsylvania Restaurant & Lodging Association Pennsylvania's Americana Region Visitors Bureau Philadelphia Convention & Visitors Bureau Pocono Mountains Visitors Bureau Pranam Narayan LLC **Reading Hotels LLC**

Residence Inn by Marriott Reading Rodeway inn Tempest, Philadelphia Temple University The Happy Valley Adventure Bureau Tussey Mountainback 50 Mile Relay and Ultramarathon Visit Hershey & Harrisburg Visit Philadelphia Visit Philadelphia VisitErie Wyndham Garden State College Penn's Cave Inc. Visit Bucks County Titan Hotel Group

PUERTO RICO

Discover Puerto Rico

RHODE ISLAND

Discover Newport

SOUTH CAROLINA

Bulldog Tours Cilla Travel LLC Coastal South Carolina USA Explore Charleston Hilton Head Island-Bluffton Chamber of Commerce Myrtle Beach Area Chamber & CVB National Golf Course Owners Association, INC South Carolina Parks, Recreation & Tourism VisitGreenvilleSC

SOUTH DAKOTA

Experience Sioux Falls Hegg Companies, Inc. South Dakota Department of Tourism Visit Rapid City Watertown Convention & Visitors Bureau

TENNESSEE

Bike Tours Direct LLC Johnson City Convention and Visitors Bureau Memphis Tourism Morristown Area Chamber/Visit Morristown TN Nashville Convention and Visitors Corp STR TKC Hospitality Visit Columbia

TEXAS

2020 Exhibits Achieva Global Meetings, LLC

AJR Media Group Alley Theatre Amarillo Convention and Visitors' Bureau Arlington Convention & Visitors Bureau Associated Luxury Hotels International (ALHI) Beaumont CVB **Discover Denton Texas** Geronimo Adventure Park Grand Galvez Grapevine Convention & Visitors Bureau Greater Houston Convention Bureau Grundfos Holding H Town Restaurant Group Hampton I-10W Houston Energy Corridor HFC / GHCVB Hilton Houston Post Oak by the Galleria Holiday Inn Houston Downtown Hotel Icon Houston Airports Houston First Corporation Hyatt Regency Houston West International Association of Exhibitions and Events International Association of Venue Managers Irving (Texas) Convention & Visitors Bureau Irving Convention and Visitors Bureau Joyride Houston, LLC Lemond Kitchen Live Nation Meetings Professionals International Metropolitan Transit Authority of Harris County Nawabi Travel NVivo Party Parrots Shenandoah Convention and Visitors Bureau Sheraton Suites Houston near the Galleria/Driftwood Hospitality Management Society for the Performing Arts Houston The Bell Tower on 34th The Houstonian Hotel, Club & Spa Ultimate Ventures, a DMC Network Company Uptown Management District Visit Austin Visit Bastrop Visit Bay Area Houston CVB Visit Corpus Christi Visit Fort Worth

Aimbridge Hospitality

Visit Houston Visit San Antonio VisitDallas Westin Houston Downtown

UTAH

Bandwango Heber Valley Tourism and Economic Development San Juan County, Utah Utah Tourism Industry Association Zartico Ruby's Inn Visit Salt Lake Grand County Utah Economic Development and Tourism

VERMONT

Vermont Lodging Association Inn at Manchester Stoweflake Mountian Resort & Spa

VIRGINIA

American Society of Travel Advisors **B-FOR International Capital Region USA CIC** Research Hilton Julian Tours Metropolitan Washington Airports Authority National Park Hospitality Association Student and Youth Travel Association The Inn & Tavern at Meander Tourism and Events Management, George Mason University Travel Technology Association Virginia Tech Virginia Tourism Corp Visit Fairfax Visit Virginia's Blue Ridge

WASHINGTON

A-1 HOSPITALITY GROUP Adventure Travel Trade Association Bellingham Whatcom County Tourism Corbin Ball & Co. Event Dynamics Expedia Group State of Washington Tourism Visit Kitsap Visit Seattle Visit Spokane

Wytheville Convention & Visitors Bureau

Visit Vancouver USA Washington Tourism Alliance Whidbey and Camano Islands Tourism

WISCONSIN

Destination Door County Destination Madison Discover Green Bay Holiday Vacations VISIT Milwaukee

WEST VIRGINIA

Greater Parkersburg CVB Greenbrier County Convention and Visitors Bureau, Inc. National Travel North Fork Mountain Inn Visit Southern WV

WYOMING

The Yarrow Group Wyoming Office of Tourism