

# ONE VOICE

## Empowering Travel Agents!

### GET INVOLVED IN ASTA'S POLITICAL ACTION...

To kick off your participation in ASTA's political action endeavors, please complete and sign this pledge form and fax or mail it to ASTA Headquarters today. You can also contribute online at [ASTA.org/Donate](http://ASTA.org/Donate). **Your support is extremely important!**

The coming year will bring a series of challenges to our industry, including regulations governing the sale of airline ancillary fees, federal and state crackdowns on the use of independent contractors, and attempts to tax travel agents' service fees. We can't effectively fight these fights without a strong political action committee (PAC).



A PAC is the only legal way we can pool our resources to support legislators who understand our industry and support the role travel agents play in today's travel marketplace. Your contribution will go directly to these policymakers and thus help to build your industry's political influence.



Your support not only strengthens ASTA's lobbying power, it will also help your chapter make a difference in the community.

Chapters reaching their PAC fundraising and participation goals could qualify for \$5,000 or more in charitable matching funds!

**WHAT IS A PAC?** A political action committee (PAC) is an organization created to support or oppose political candidates or legislation. PACs connected to corporations, labor unions or trade associations, like ASTA's, raise money by soliciting voluntary contributions from their employees and members and spend money by donating to political candidates. PACs are the only legal means by which groups of individuals can ensure their contributions go to those federal candidates who understand the unique concerns of their industry and provide associations with a far greater impact than would be possible through isolated, direct contributions.

A strong PAC enables ASTA to develop relationships with policymakers in the White House and Congress. This provides the opportunity to educate our elected officials and to voice our concerns on issues affecting travel agents nationwide.



My pledge is:

- \$5,000     \$250  
 \$1,000     \$100  
 \$500         Other \$ \_\_\_\_\_

My credit card is:  AMEX  VISA  DISCOVER  MasterCard

Card No. \_\_\_\_\_ Exp. Date: \_\_\_\_\_

This card is a:  Personal Card  Company Card  
 ASTAPAC can accept both personal and company contributions, but by law company contributions can only go toward the PAC's operational expenses and not to political campaigns.

My ASTA Chapter: \_\_\_\_\_

I support ASTAPAC in helping to elect candidates who understand and will properly address the needs and concerns of the travel and tourism industry. **ADD MY VOICE TO THE CAUSE!**



The Federal Election Commission requires us to request and report the following information:

Name \_\_\_\_\_

Title \_\_\_\_\_

Employer \_\_\_\_\_

Address \_\_\_\_\_

Signature \_\_\_\_\_

Contributions or gifts to ASTAPAC are not deductible as charitable contributions for federal income tax purposes. ASTAPAC qualifies as a multi-candidate committee. All contributions are voluntary. ASTA will not favor or disadvantage anyone based on the amounts of or failure to make ASTAPAC contributions. Contributions are subject to the limitations of Federal Election Commission regulations. Contributions are not limited to the amounts suggested, but in the case of personal contributions may not exceed \$5,000 per year.